

Bonnie Cashin: Chic Is Where You Find It

By Stephanie Lake

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An exhilarating look at the quintessential American modernist, acclaimed for her "Auntie Mame" lifestyle, her iconoclastic approach to fashion, and her visionary designs for the modern American woman. A talented artist who happened to become a fashion designer, Bonnie Cashin was brilliant, free-spirited, and unconventional in all she did. Revered for her intellectual and independent approach to fashion, Cashin changed the way women dressed with her revolutionary, forward-thinking approach to life. She designed chic, functional clothing for the modern woman "on the go"—women like herself who loved to travel and lived life to the fullest. The most successful independent fashion designer of her day, Cashin worked outside the fashion industry, yet is arguably the most influential designer of our time, revered in the fashion world and a muse for designers working today. Cashin is credited with many fashion "firsts," including introducing the concept of layering and championing such timeless shapes as ponchos, tunics, and kimonos. She is acclaimed for inventing the "it bag," with her classic handbag designs for Coach in the early 1960s. Brimming with a half-century of creative work, *Bonnie Cashin* celebrates the designer’s incredible, well-traveled life and her revolutionary designs with an unflinching, happy elegance.

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Editorial Review

Review
"Celebrate the revolutionary thinking of artist and designer Bonnie Cashin, who **changed the world of fashion** by designing for the woman 'on the go' with a timeless essence and elegance."
-THE SOCIETY DIARIES

"**Bonnie Cashin's lasting influence on American sportswear is evident from one season to the next**, and Stephanie Lake's new book will only give further definition to that legacy."
-WOMEN'S WEAR DAILY

"*Bonnie Cashin: Chic is Where You Find It* is a **rewarding and inspiring journey through the mind of one of fashion's greatest inventors and iconoclasts**. Filled with never-before-seen archival material it illuminates the poignancy and scope of a long neglected talent."
-i-D Magazine

"Fashion independent, American Modernist, Cashin was a true Original. Page after page of *Bonnie Cashin: Chic is Where You Find It* attests to all that. . . [Cashin's] sketches are wonderfully modern, her handwritten notes, scattered throughout the book, reveal the depth of her thoughtful design process. . . **Lake's book immerses readers into Cashin's world, in-depth, and it is infinitely satisfying**."
-LITTLE AUGURY BLOG

About the Author
Stephanie Lake holds a PhD from Bard Graduate Center, where she wrote her dissertation on Cashin. She maintains Cashin's personal archive and has curated Cashin retrospectives around the globe. A jewelry designer, Lake's work has been featured in *Vogue, WWD, Harper's Bazaar, Elle,* and *the New York Times*.

Jonathan Adler is a potter, designer, and home decorative arts guru.

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