

High Impact Resumes and Letters: How to Communicate Your Qualifications to Employers (High Impact Resumes & Letters)

By Ronald Krannich, William J. Banis

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This unique book provides step-by-step guidance on how to develop a personal profile that clearly communicates patterns of performance and accomplishments to employers.

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Editorial Review

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Chapter 1: So you're getting ready to look for a job you hope you'll really love, one that pays good money and leads to a rewarding career. You're about to engage in a curious ritual shared, and dreaded, by millions of people each year. But you're different from others. Rather than languish in the job market for weeks peddling a weak resume and beating on numerous doors, you're going to cut through the chaos with high impact resumes and letters designed to quickly open employers' doors. Armed with high impact resumes and letters, you're going to land a terrific job!

Welcome to the world of high impact resumes and letters. It's a different world from the usual sea of paper received by most employers. Unlike other job seekers who lack strong writing, production, distribution, and follow-up skills, you want to clearly communicate your qualifications to employers with a particular type of resume-one that immediately grabs their attention and results in invitations to job interviews, and eventually job offers. To navigate the job market with anything less than high impact resumes and letters is to do a real disservice to yourself and to potential employers.

Users Review

From reader reviews:

Daniel Soderquist:

A lot of people always spent their very own free time to vacation or maybe go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you need to try to find a new activity this is look different you can read a book. It is really fun to suit your needs. If you enjoy the book that you simply read you can spent 24 hours a day to reading a book. The book High Impact Resumes and Letters: How to Communicate Your Qualifications to Employers (High Impact Resumes & Letters) it is very good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. When you did not have enough space to bring this book you can buy the particular e-book. You can m0ore simply to read this book from the smart phone. The price is not too expensive but this book possesses high quality.

Reuben Beaubien:

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