

Street-Smart Ethics: Succeeding in Business without Selling Your Soul

By Clinton W. McLemore

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Success, as it is currently defined, usually depends on winning--beating the competition--which often places incredible pressures on business professionals. With engaging writing and a lack of jargon, this book navigates executives, managers, and supervisors through the ethical decisions they must make every day. *Street-Smart Ethics* is divided into three sections: a primer on ethics, a collection of Proverbs-based guidelines for staying out of trouble, and a self-test that contains true-false questions and ethical brainteasers.

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- Sales Rank: #1365880 in eBooks
- Published on: 2003-02-28
- Released on: 2003-02-28
- Format: Kindle eBook

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Editorial Review

From Publishers Weekly
When is business behavior legal but unethical? What should you say if your boss pressures you to do something you know is wrong? What is the line between "puffing" a stock and outright fraud? McLemore (Good Guys Finish First) opens this intelligent, timely ethics book by describing the well-publicized downfalls of famous companies, comparing Enron's corporate sins to WorldCom's peccadilloes. His opening section is a kind of a down-and-dirty primer on business responsibility. He explores the relationship between law and ethics, describes what people can do if they are being pressured to act unethically, and discusses the psychological issues that all those involved-from whistleblowers to brown-nosers-may have regarding ethical violations. The second section uses the biblical Book of Proverbs to offer 50 guidelines on "simple prudence," the foundation of ethical behavior, while the final section employs quizzes and longer case studies to stimulate discussion and reflection. McLemore writes engagingly and discerningly, sprinkling the text with insider knowledge gleaned from nearly two decades of experience in management consulting and organizational psychology. This should be required reading for managerial and professional personnel.
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Review
"...Clinton McLemore helps guide us away from ethical messes, and out of them if we're in them." -- *James A. Thomson, President and Chief Executive Officer, RAND Corporation*

"...should be read by CEOs, CFOs, anyone aspiring to be a senior business executive...." -- *Willis B. Wood, Jr., Chairman, American Automobile Association (AAA), Retired Chairman and Chief Executive Officer, Pacific Enterprises*

"Intelligent, timely... This should be required reading for managerial and professional personnel. -- *Publisher's Weekly*

About the Author
Clinton W. McLemore is an organizational psychologist and President and Founder of Relational Dynamics, Inc.

Users Review

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