

The Change Champion's Field Guide: Strategies and Tools for Leading Change in Your Organization

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The Change Champion's Field Guide: Strategies and Tools for Leading Change in Your Organization From Pfeiffer

Nearly a decade later, leading change pioneers in the field have realigned to bring you the second edition of the Change Champion's Fieldguide.

This thoroughly revised and updated edition of the Change Champion's Field Guide is filled with the information, tools, and strategies needed to implement a best practice change or leadership development initiative where everyone wins. In forty-five chapters, the guide's contributors, widely acknowledged as the "change champions" and leaders in the fields of organizational change and leadership development, explore the competencies and practices that define an effective change leader. Change Champions such as Harrison Owen, Edgar Schein, Marv Weisbord, Sandra Janoff, Mary Eggers, William Rothwell, Dave Ulrich, Marshall Goldsmith, Judith Katz, Peter Koestenbaum, Dick Axelrod, David Cooperrider, and scores of others provide their sage advice, practical applications, and examples of change methods that work.

Change Champion's Field Guide examines the topic of leadership and change within four main topics including:

- Key elements of leading successful and results-driven change
- Tools, models, instruments, and strategies for leading change
- Critical success and failure factors
- Trends and research on innovation, change, and leadership
- Guidelines on how to design, implement, and evaluate change and leadership initiatives
- Fresh case studies that highlight leading companies who are implementing successful change in innovative and inspired ways.

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Editorial Review

From the Back Cover

This thoroughly revised and updated edition of *The Change Champion's Field Guide* is filled with the information, tools, and strategies needed to implement a best practice change or a winning leadership development initiative. In forty-five chapters, the guide's contributors (widely recognized as the "change champions" and leaders in the fields of organizational change and leadership development) explore the attributes that define an effective change leader including openness to learning and collaboration, humility, innovation, creativity, high regard for people's needs and perspectives, and a passion for sustainable change.

The Change Champion's Field Guide examines the topic of leadership and change into four main topics and includes:

- Key elements of leading successful and results-driven change
- Tools, models, instruments, and strategies for leading change
- Critical success factors and critical *failure* factures
- Trends and research on innovation, change, and leadership
- Guidelines on how to design, implement, and evaluate change and leadership initiatives

This second edition also includes fresh case studies that highlight leading companies who are implementing successful change in innovative and inspired ways.

Praise for *The Change Champion's Field Guide, Second Edition*

"Written by founders in the field, this new edition is easily one of the best and most practical resources for implementing individual, team, and organizational change. Both internal and external change agents should adopt the sage advice in this book and champion change!"

—Brian Fishel, senior vice president, Enterprise Leadership Development, Bank of America

"These renowned authors provide superb collections of experiences, insight, and tools to help you successfully navigate and lead change. Very timely reference manual for us all!"

—Dan Hawkins, vice president, Human Resources & Communications, Ingersoll Rand

About the Author

Louis Carter is CEO and founder of Best Practice Institute (BPI) and concept innovator of the world's first 360-degree feedback tool on a social networking platform, skillrater.com. He and BPI were recognized as one of the top 15 in leadership development by *Leadership Excellence* magazine.

Roland Sullivan is one of the original 100 change agents. Mentored by Bennis, he has led change efforts with more than 1,000 organizations in 30 countries and taught in over 14 universities, including the most recognized change program in the world, Pepperdine University.

Marshall Goldsmith is widely recognized as one of the world's foremost authorities in helping leaders

achieve positive, measurable change in behavior for themselves, their people, and their teams.

Dave Ulrich has been ranked by *Business Week* as the #1 management educator. He has also been listed in Forbes as one of the "world's top five" business coaches.

Norm Smallwood is president and co-founder of Results-Based Leadership, Inc. and is a recognized authority in developing businesses and their leaders to deliver results and increase value.

Users Review

From reader reviews:

Brian Paige:

Why don't make it to become your habit? Right now, try to ready your time to do the important take action, like looking for your favorite guide and reading a book. Beside you can solve your long lasting problem; you can add your knowledge by the publication entitled The Change Champion's Field Guide: Strategies and Tools for Leading Change in Your Organization. Try to make book The Change Champion's Field Guide: Strategies and Tools for Leading Change in Your Organization as your friend. It means that it can to become your friend when you feel alone and beside those of course make you smarter than ever. Yeah, it is very fortuned for you. The book makes you considerably more confidence because you can know every thing by the book. So , let's make new experience as well as knowledge with this book.

Julie Harris:

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Esther Cunningham:

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David Peacock:

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