

Learning Apex Programming

By Matt Kaufman, Michael Wicherski

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Create business applications using Apex to extend and improve the usefulness of the Salesforce1 Platform

About This Book

- Create Apex triggers and classes and build interactive Visualforce pages
- Understand best practices and workarounds to platform limitations
- Hands-on examples that will help you create business applications using Apex quickly and efficiently

Who This Book Is For

If you are a developer who has some object-oriented programming experience, Learning Apex Programming is the perfect book for you. This book is most appropriate for developers who wish to gain an understanding of the Force.com platform and how to use Apex to create business applications.

What You Will Learn

- Create an Eclipse workspace and a sandbox, and learn about IDE best practices
- Write code within the limits of the platform and discover the best practices to stay out of trouble with queries
- Understand transactional and batch processes
- Discover classes and triggers and the best practices for using both
- Design a Visualforce page using Apex and JavaScript
- Customize sites to display Visualforce pages to the world
- Integrate Google and Salesforce calendars

In Detail

Starting with the syntax and common use cases for developing in Salesforce, this book will teach you how to create and deploy applications on the fly. You will learn how to approach new projects and learn the basics of Apex, including how to use Eclipse and the sandbox.

Salesforce limits and batch processes are explained in an easy-to-understand format, and you will gain a deep understanding of triggers, classes, test coverage,

and Visualforce pages. You will also discover how you can share your Force.com data and code with the outside world and how to integrate with Google calendar using Apex.

Finally, the book covers the creation of real-world web service integrations with Salesforce.com; you will create a Force.com application from start to finish using Apex as the business logic. By the end of this book, you will know all the best practices for development using Apex.

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Editorial Review

About the Author

Matt Kaufman

Matt Kaufman is no stranger to the Salesforce1 Platform, as he is one of the early employees at salesforce.com. Since 2002, Matt Kaufman has worked with hundreds of businesses to improve their efficiency through Salesforce. He is a certified Salesforce Advanced Administrator, Sales Cloud Consultant, Service Cloud Consultant, Advanced Developer, and Advanced Developer Instructor. His extensive experience and knowledge of salesforce.com technologies cause him to regularly be referred to as Mr. Salesforce, Salesforce wizard, Salesforce genie, and other magically endowed names. Matt is currently the chief technology officer of MK Partners, Inc. (www.mkpartners.com), the leading salesforce.com implementation partner in southern California. He regularly provides training and talks on cloud technologies and development. He has also written other publications including Salesforce.com for Dummies and Salesforce.com's Service Cloud for Dummies, Wiley Publishing.

Michael Wicherski

Michael Wicherski, for the past several years, has been applying his business sense and knowledge towards designing, developing, and implementing custom solutions for hundreds of Salesforce customers, and has worked with clients of varying sizes?from mom-and-pop shops that are just opening to Fortune 100 companies. During his time at MK Partners, Michael honed his skills for translating business processes into business logic. He is currently the senior Salesforce developer at The Agency RE, a real-estate firm in the heart of Beverly Hills, where he oversees the day-to-day use of Salesforce; plans, designs, and implements new functionality enhancements; and optimizes those currently in place. An avid developer and a nerd at heart, Michael is constantly searching for those bleeding-edge technology innovations that can squeeze that extra bit of efficiency into his work. Michael has also collaborated with peers on other publications related to Salesforce, most notably as the technical editor of Salesforce.com for Dummies, 5th Edition.

Users Review

From reader reviews:

Norberto Brody:

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