

Professional Sitecore 8 Development: A Complete Guide to Solutions and Best Practices

By Phil Wicklund, Jason Wilkerson

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Structure templates and content within Sitecore, work with integrated tools, and leverage its extensive automation capabilities. Sitecore was recently recognized as one of the most reputable and reliable, enterprise-class web content management solutions (WCMS) available in the marketplace. Thousands of companies are using Sitecore to manage their digital experiences online.

Because Sitecore is such a large, complex platform, developers often have a hard time coming up to speed, even after completing a Sitecore training course for developers. However, leveraging the design patterns and other practices laid out in this book will make that transition much easier.

Professional Sitecore 8 Development provides a soup-to-nuts approach for a Sitecore rookie to come up to speed quickly, as well as provide more advanced techniques for seasoned veterans that they may not be exposed to otherwise. Key coverage areas include:

- Getting started with Sitecore development
- Front-end development techniques
- Incorporating design patterns into your Sitecore solutionsUnit testing Sitecore applications
- Programming Sitecore’s marketing capabilities
- Sitecore automation with PowerShellAdvanced development techniques

What you’ll learn

- Develop solutions on the Sitecore platform
- Come up to speed on Sitecore without going through a training class
- Build front-end (HTML, CSS, Angular, etc.) solutions as well as back-end (C#) solutions on Sitecore
- Incorporate design patterns into your Sitecore solutions
- Make use of advanced Sitecore development techniques

Who This Book Is For The book is a developer's companion, both front end and back end developers. The target audience is both developers who have zero Sitecore experience, as well as seasoned veterans looking for advanced best practices. A secondary audience would be Sitecore administrators who would benefit from discussions around performance tuning and security.

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Editorial Review

From the Back Cover

Front- and back-end developers will utilize this step-by-step guide and comprehensive overview of Sitecore development and best practices to structure templates and content within Sitecore, work with integrated tools, and leverage its extensive automation capabilities. Sitecore was recently recognized as one of the most reputable and reliable, enterprise-class web content management solutions (WCMS) available in the marketplace. Thousands of companies are using Sitecore to manage their digital experiences online.

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About the Author

Phil Wicklund is a regional practice manager (responsible for the Sitecore team) at RBA, Inc. He provides managerial, operational, and profit/loss oversight across RBA's portals, business intelligence, enterprise social, collaboration, and managed services teams within RBA's North region. Phil started working in IT in 2003 and has since designed and deployed many dozens of large-scale enterprise solutions, including many for Fortune 50 companies. As a regional practice manager he owns the profit/loss for his practice which has him performing many activities beyond a typical technologist, such as ownership of a great employee experience, ensuring unparalleled customer satisfaction, opportunity tracking/planning in CRM, pre-sales solution alignment with customers, account strategies, go-to market strategies, marketing/promotion strategies, and fiscal budgetary responsibilities. Phil is currently in his 2nd year of Doctoral studies at the University of St. Thomas. He works to extend his studies in technology and business by deepening his understanding of Organizational Leadership, working toward a dissertation that combines the three disciplines. He hopes to graduate in late 2016 or spring of 2017.

Jason Wilkerson is the Discipline Lead of the Sitecore practice at RBA, Inc., a Sitecore Platinum Partner. In 2016, he had the honor of being selected as a Sitecore Technology MVP, primarily due to his commitment to the Sitecore Community as a speaker, blogger and thought leader. Jason's passions lie deep in architecture and technology. With an unrivaled eye towards quality and elegance, he strives to make every customer's solution the most intuitive and maintainable it can possibly be - not only from a technical standpoint, but also

from the user's perspective. With almost two decades of experience building enterprise-class software, as well as leading teams of developers, project managers, business analysts and quality assurance testers, he's been able to assemble an impressive list of successful projects, leaving nothing but satisfied customers behind him.

In his free time, Jason is also an avid singer, guitar player and bassist. From a very early age, the same passion that has driven him in technology, has driven his love for music and the honing of his talents. It is this creative outlet, he believes, that provides a unique perspective in the realm of technology. His training and education in computer science provides the foundation for the engineering side of software, but his creative nature serves as the backdrop for creating intuitive, user-centric, customer solutions.

Users Review

From reader reviews:

Donald Jones:

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Jeanie Hynes:

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