

The Project Manager's Guide to Mastering Agile: Principles and Practices for an Adaptive Approach

By Charles G. Cobb

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Streamline project workflow with expert agile implementation

The Project Management Profession is beginning to go through rapid and profound transformation due to the widespread adoption of agile methodologies. Those changes are likely to dramatically change the role of project managers in many environments as we have known them and raise the bar for the entire project management profession; however, we are in the early stages of that transformation and there is a lot of confusion about the impact it has on project managers:

- There are many stereotypes and misconceptions that exist about both Agile and traditional plan-driven project management,
- Agile and traditional project management principles and practices are treated as separate and independent domains of knowledge with little or no integration between the two and sometimes seen as in conflict with each other
- Agile and "Waterfall" are thought of as two binary, mutually-exclusive choices and companies sometimes try to force-fit their business and projects to one of those extremes when the right solution is to fit the approach to the project

It’s no wonder that many Project Managers might be confused by all of this! This book will help project managers unravel a lot of the confusion that exists; develop a totally new perspective to see Agile and traditional plan-driven project management principles and practices in a new light as complementary to each other rather than competitive; and learn to develop an adaptive approach to blend those principles and practices together in the right proportions to fit any situation.

There are many books on Agile and many books on traditional project management but what’s very unique about this book is that it takes an objective approach to help you understand the strengths and weaknesses of both of those areas to see how they can work synergistically to improve project outcomes in any project. The book includes discussion topics, real world case studies, and sample enterprise-level agile frameworks that facilitate hands-on learning as well as an in-depth discussion of the principles behind both Agile and traditional plan-driven project management practices to provide a more thorough level of

understanding.

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Editorial Review

From the Back Cover

CUT THROUGH THE CONFUSION TO DISCOVER AN ADAPTIVE, AGILE APPROACH TO PROJECT MANAGEMENT FOR IMPROVED PROJECT OUTCOMES

The widespread adoption of agile methodologies is challenging the traditional definition of project management. *The Project Manager's Guide to Mastering Agile* is a clear, comprehensive manual for blending traditional project management with agile principles and practices for improved outcomes.

Project managers will find actionable insights in this book which:

- Features in-depth discussion of the principles behind agile and traditional plan-driven project management practice
- Objectively covers the strengths and weaknesses of both agile and traditional plan-driven approaches and how to blend them to fit any situation and improve project outcomes
- Provides discussion topics, real world case studies, and sample enterprise-level agile frameworks that facilitate hands-on learning

The Project Manager's Guide to Mastering Agile book will help you develop a more adaptive approach that works with agile to improve time-to-market, collaboration, communication, and ultimately, project outcomes. For a stronger grasp on using agile to improve project efficiency and results, *The Project Manager's Guide to Mastering Agile* provides new insights that make project managers more effective.

About the Author

CHARLES G. COBB is President of Breakthrough Solutions, Inc., a consulting company that specializes in helping companies develop more effective enterprise-level Agile implementations. He is passionate about helping to close the gap between the Agile and traditional project management communities. He has published two prior books on Agile Project Management, written over 50 articles, and has been a guest speaker at numerous PMI® and Agile events. He is an Adjunct Professor at Boston University where he teaches a graduate-level Agile Project Management course and he is a practicing project/program manager with numerous project management and agile certifications over 30 years of experience.

Users Review

From reader reviews:

James Babb:

In this 21st one hundred year, people become competitive in each way. By being competitive currently, people have do something to make all of them survives, being in the middle of typically the crowded place and notice by simply surrounding. One thing that at times many people have underestimated the item for a while is reading. That's why, by reading a reserve your ability to survive improve then having chance to stand up than other is high. For you who want to start reading a new book, we give you this kind of The

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Elaine Jenkins:

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Sunny Weaver:

A lot of people always spent their free time to vacation or perhaps go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity that is look different you can read some sort of book. It is really fun for you. If you enjoy the book that you simply read you can spent the entire day to reading a book. The book The Project Manager's Guide to Mastering Agile: Principles and Practices for an Adaptive Approach it is very good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. Should you did not have enough space to create this book you can buy often the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not to cover but this book has high quality.

Christina Almonte:

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