

Building Websites All-in-One For Dummies

By David Karlins, Doug Sahlin

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Ten minibooks in one! The perfect reference for beginning web builders

This hefty, 800+ page book is your start-to-finish roadmap for building a web site for personal or professional use. Even if you're completely new to the process, this book is packed with everything you need to know to build an attractive, usable, and working site. In addition to being a thorough reference on the basics, this updated new edition also covers the very latest trends and tools, such as HTML5, mobile site planning for smartphones and tablets, connecting with social media, and more.

- Packs ten minibooks into one hefty reference: Preparation, Site Design, Site Construction, Web Graphics, Multimedia, Interactive Elements, Form Management, Social Media Integration, Site Management, and Case Studies
- Covers the newest trends and tools, including HTML5, the new Adobe Create Suite, and connecting with social media
- Offers in-depth reviews and case studies of existing sites created for a variety of purposes and audiences, such as blog sites and non-profit sites
- Walks you through essential technologies, including Dreamweaver, HTML, CSS, JavaScript, PHP, and more

Plan, build, and maintain a site that does exactly what you need, with *Building Web Sites All-In-One For Dummies, 3rd Edition*.

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Editorial Review

From the Back Cover

Get started planning, designing, building, and launching the most amazing websites

Ready to create your own website, but you're all tangled up in technical jargon? From the initial planning phases to testing and publishing your masterpiece, this resource will show you how with easy-to-follow steps. You'll be surprised at how quickly you'll create interactive pages, design for mobile platforms, integrate social media, and much more.

- Start building — take advantage of HTML5's radically new approach to structuring content as you create web pages
- Say it with style — discover how to format text and images as well as apply emerging CSS3 tools to create impressive effects
- Make it stand out — learn how to integrate multimedia content into your designs, such as full-motion video or cool slideshows
- Bring it to life — add animation and interactivity to your site by writing simple scripts, using online libraries, or generating JavaScript with Dreamweaver CS6
- Fill this out — collect feedback or build your e-newsletter subscription list by implementing forms that validate the data before submission
- Visitors welcome — explore the methods you can use to promote your site and ensure that it's found by the search engines

Open the book and find:

- Plans to get started with your website project
- Advice for assembling and managing a web team
- How to create layouts, graphics, navigation, and web pages
- HTML, HTML 5, CSS, and CSS3 tutorials
- Steps for embedding streaming data
- Ways to integrate e-commerce into your site
- Tips for using JavaScript for animation and interactivity
- PHP resources for server-side coding

10 books in 1

- Getting Ready
- Designing the Site
- Building Pages with HTML
- Designing Pages with CSS
- Incorporating Web Graphics and Multimedia
- Creating Interactive Pages with JavaScript®
- Managing Forms with PHP
- Social Media and Interactive Add-Ons
- Deploying and Managing the Site
- Case Studies

About the Author

David Karlins is a web design professional and author who's written over 50 books and created video training on top web design tools. Doug Sahlin is the coauthor of *Social Media Marketing All-in-One For Dummies* and author of *Digital Landscape & Nature Photography For Dummies*.

Users Review

From reader reviews:

Holly Silva:

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Deanna Christianson:

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