

Financial Intelligence, Revised Edition: A Manager's Guide to Knowing What the Numbers Really Mean

By Karen Berman, Joe Knight

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Inc. magazine calls it one of “the best, clearest guides to the numbers” on the market. Readers agree, saying it’s exactly “what I need to know” and calling it a “must-read” for decision makers without expertise in finance.

Since its release in 2006, *Financial Intelligence* has become a favorite among managers who need a guided tour through the numbers—helping them to understand not only what the numbers really mean, but also *why they matter*.

This new, completely updated edition brings the numbers up to date and continues to teach the basics of finance to managers who need to use financial data to drive their business. It also addresses issues that have become even more important in recent years—including questions around the financial crisis and those around broader financial and accounting literacy.

Accessible, jargon-free, and filled with entertaining stories of real companies, *Financial Intelligence* gives nonfinancial managers the confidence to understand the nuance beyond the numbers—to help bring everyday work to a new level.

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Editorial Review

Review

“Nonfinancial managers will appreciate this nontechnical, in-depth guided tour through financial statements and financial concepts and analysis.” — ***Choice*** **Magazine**

About the Author

Karen Berman and **Joseph Knight** are the founders of the Los Angeles-based Business Literacy Institute. They train managers at organizations such as American Express, P&G, Pacific Life, GM and Tyco International. They have been interviewed in a wide range of print media including *BusinessWeek*, *USA Today* and the *Los Angeles Times*.

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