

Yes, You Can Be A Successful, Income Investor: Reaching for Yield in Today's Market

By Ben Stein, Phil DeMuth

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With the bursting of the stock market bubble, and after 13 rate cuts by the Federal Reserve, yields on CDs and Money Market funds tread at historic lows—a *negative* return after inflation. With smaller savings coupled with lower returns on what savings remain, retirees and others living on fixed-income investments watch in horror as their income checks shrink with each passing month.

However, there are investments that still earn a significant rate of return—and do so reliably and consistently. These *fixed-income securities* include bonds, real estate investment trusts, preferred stocks, and emerging market debt, among others. As 70 million Americans reach retirement age in the next 15 years, fixed-income investing will become a sociologically inevitable megatrend. This book shows you how you can safely secure the highest possible yield from your savings.

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Editorial Review

Amazon.com Review
Aimed at those living on a fixed income or on the cusp of retirement, *Yes, You Can Be a Successful Income Investor!* explains the basic building blocks of fixed-income investing and offers advice on getting the highest possible yield while minimizing capital losses. At a time when interest rates are unusually low and with more Americans than ever reaching retirement (a trend that will continue for the next 15 years), this is particularly timely information. Ben Stein and Phil DeMuth sift through dozens of investment options and highlight the stocks and bonds with the greatest income yields in recent years as well as some strategies and investments that should be approached with caution. They also discuss how to develop a diverse portfolio, name specific investments and explain their yields and risks, and help readers develop an overall strategy based on goals and needs. There are also chapters on the bond market, annuities, winning stocks, various investment products, real estate investment trusts, and a look at the hard numbers on various mutual funds.

Stein, an economist and part-time TV and movie personality, and DeMuth, an investment psychologist, make a good writing team. They combine a wealth of information, including hard data, graphs, and charts, with a clear and precise writing style that investment novices will appreciate. The book also contains practical tips and advice designed to help readers do their own research and know the questions to ask when dealing with investment professionals. --*Shawn Carkonen*

About the Author

Ben Stein can be seen talking about finance on Fox TV news every week. He has written about finance for *Barron's* and *The Wall Street Journal* for decades and contributes regularly to the AARP's *Modern Maturity* (now *AARP: The Magazine*). He was one of the chief busters of the junk bond frauds of the 1980s, has been a long-time critic of corporate executives' self-dealing, and has written several self-help books about personal finance.

Phil DeMuth is an investment psychologist with a longstanding interest in the stock market. He has written for *The Wall Street Journal* and *Barron's*, as well as *Human Behavior* and *Psychology Today*. His opinions have been quoted on **theStreet.com** and *Fortune Magazine* and is president of Conservative Wealth Management in Los Angeles.

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