

Applying Learning Theory to Mobile Learning

By Margaret Driscoll, Angela van Barneveld

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Mobile devices have become an important part of our daily lives and, because of our familiarity with the technology, present a terrific opportunity to enhance learning and development. But to incorporate mobile technology into training, we must first fully understand what mobile learning (m-learning) is, and then identify the movement, adoption, and implementation of m-learning as a learning strategy.

In this issue of TD at Work, you will learn about:

• the varying definitions of m-learning, as well as drivers and barriers to its use

• learning theories, and how to apply those theories to m-learning

• informal learning methods, and how they can be part of a learning and development professional's toolbox.

“Applying Learning Theory to Mobile Learning” also provides readers with a 30-day plan for more fully understanding and appreciating m-learning.

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Editorial Review

About the Author

Dr. Margaret Driscoll is a project manager for IBM Global Services, Global Process Services practice. She is author of Web-Based Training, and co-author with Saul Carliner of Advanced Web-based Training Strategies from Jossey-Bass. She is a featured speaker at national and international training events. Her work has appeared in the Training Magazine; Training and Development; Chief Learning Officer Magazine; and Michael Allen's Online Learning 2009 Yearbook. Margaret has taught at UMass/Boston, Suffolk University, Teachers College Columbia University, NYC; and is a reviewer for InSITE papers.

Dr. Angela van Barneveld has over 15 years of experience in the learning and training industry, including corporate, academic, government, and non-profit sectors. She is currently the learning and performance specialist for IBM's Business Analytics Sales Enablement team, focused mainly on program evaluation and metrics. Dr. van Barneveld also serves as an Adjunct Professor and mentor for new online faculty in Learning Design and Technology at Purdue University. She has presented at national and international conferences, has been a researcher and writer for The Elearning Guild, and serves a peer reviewer for the British Journal of Educational Technology, Merlot's Journal of Online Learning, and the Interdisciplinary Journal of Problem-based Learning.

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