

Fashion Design Course: Principles, Practice, and Techniques: A Practical Guide for Aspiring Fashion Designers

By Steven Faerm

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A widely-recognized fashion design teacher presents a series of step-by-step tutorials and exercises, and offers students extensive advice on how to prepare for a successful career in the glamorous fashion design industry. The book opens with an overview of the principles of fashion design, a survey of the industry's history and its key designers, and a description of today's markets and customers. The tutorials that follow instruct in designing sportswear, tailored garments for wear to business careers, denim/activewear, cocktail and evening wear, children's clothing, men's garments, and accessories. The author also advises on creating and presenting a fashion portfolio, and on "selling" oneself in a job interview. His several discussions with some of the industry's leading professionals give students valuable insights on how to create and develop one's own original collection. *Fashion Design Course* is a fine introduction for students, dressmakers, and all others aspiring to careers in this dynamic and rewarding industry. More than 450 how-to color illustrations.

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Editorial Review

Review
"Packed with color and variety, this is a fine pick for a wide range of collections."
--The Midwest Book Review

About the Author
Steven Faerm is the B.F.A. Director of Fashion Design at Parsons The New School for Design in New York City. He is also the author of *200 Projects to Get You Into Fashion and Design,* a title in Barron's *Aspire Series.*

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