

How to Prepare a Standout College Application: Expert Advice that Takes You from LMO* (*Like Many Others) to Admit

By Alison Cooper Chisolm, Anna Ivey

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Demystifying the process of completing a college application

Written by two former admissions officers at top universities and current admissions coaches, this book is a must-have for preparing a winning college application. The authors reveal the mystery behind what college admissions officers are looking for and show applicants how to leverage their credentials, stand out in the over-crowded applicants' pool, and make a genuine, memorable impression. This is the book that will help the college-bound get off the "like many others" pile and onto the acceptance list.

- Includes instructions and examples for every component of the college application, from writing the essay to answering questions like "Why do you want to go to College X?"
- Shows how to avoid underestimating the importance of critical features on any application
- Includes the latest information on the Common Application 4.0 and corrects outdated, holdover advice still stressed in many other books

This book is filled with step-by-step advice that students and parents can use immediately and will refer to again and again.

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Editorial Review

Amazon.com Review

10 Things Every Applicant Should Know about Applying to College

1. **You need a plan.** Don't delay when it comes to your college applications. Working from a step-by-step plan is the key to working smarter, not harder.

2. **You should be complete your application with the admissions officers in mind.** Admission officers decide on your admittance, so they are your audience. Keep them in mind as you complete your application.

3. **Admissions officers want to know your story.** That’s why a standout application conveys a compelling and coherent story about who you are and what you will bring to the college.

4. **Passion is good.** Admissions officers get a better sense of who you are if they learn what you are passionate about. Make sure your passions come through in your application.

5. **Talent, initiative and impact all demonstrate excellence.** All admissions officers are looking for evidence of excellence in your endeavors. So give them that evidence by showing off your talents, highlighting where you’ve made something happen (initiative), and specifying how what you’ve done mattered (impact).

6. **A memorable application is rich in detail.** If you want your application to be memorable, it has to be an application that could have only been submitted by you. Details are what distinguish you from the thousands of other applicants who have similar academic records, the same test scores, and identical extracurricular activities.

7. **An application is not just an essay.** All too many applicants spend all their time working on their essays and neglecting all the other aspects of the application. But admissions officers consider every aspect of your application. So pay equal attention to the other questions.

8. **You can make the forms work for you.** Your application is a set of forms and you have to know how to use every form to your advantage. Did you know your school can submit a school profile that will explain your school’s grading system and demonstrate that your 3.4 is more like a 4.0? Most applicants don’t, but you should. Take the time to educate yourself about the forms that comprise an application.

9. **Every single thing on your application contributes to the impression you make on the admissions officer.** You must pay attention to the details and make sure your application is error free.

10. **Your credentials make you competitive for admission, but your application is what will ultimately get you in.** All applicants appreciate the importance of their credentials, but few recognize the importance of their applications. The reality is that your application will make you stand out from the thousands (yes, thousands) of other applicants with equally impressive credentials.

From the Back Cover

"This comprehensive book is an X-ray; slapped into its 'light box' of readable prose, it reveals the hidden structure of the admissions process and is full of pragmatic advice about every aspect of that structure."

—Daniel T. Langdale, former director of admissions at Caltech and associate director of admissions at MIT

"As a former admissions officer, I appreciate how effectively Alison and Anna distil their knowledge into practical strategies for every student. But it's as a parent that I really love this book: the tone is friendly, affirming, accessible, and calm. This is great advice with a rare, big-picture perspective."

—Jennifer P. Weil, former admissions officer at Yale University and parent of a 17-year-old boy applying to college

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About the Author

Alison Cooper Chisolm and **Anna Ivey** work together at Cambridge, Massachusetts-based Ivey College Consulting, an admissions coaching firm that helps applicants around the world get into top U.S. colleges.

Users Review

From reader reviews:

Brent Abramson:

A lot of people always spent their free time to vacation as well as go to the outside with them family or their friend. Were you aware? Many a lot of people spent they will free time just watching TV, or maybe playing video games all day long. If you would like try to find a new activity that's look different you can read a book. It is really fun for yourself. If you enjoy the book that you simply read you can spent 24 hours a day to reading a reserve. The book How to Prepare a Standout College Application: Expert Advice that Takes You from LMO* (*Like Many Others) to Admit it is extremely good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. If you did not have enough space to create this book you can buy the particular e-book. You can m0ore very easily to read this book from the smart phone. The price is not very costly but this book offers high quality.

Kim Phillips:

Playing with family within a park, coming to see the water world or hanging out with buddies is thing that usually you will have done when you have spare time, subsequently why you don't try issue that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love How to Prepare a Standout College Application: Expert Advice that Takes You from LMO* (*Like Many Others) to Admit, it is possible to enjoy both. It is fine combination right, you still wish to miss it? What kind of hang-out type is it? Oh seriously its mind hangout guys. What? Still don't buy it, oh come on its known as reading friends.

Brandon Gentry:

This How to Prepare a Standout College Application: Expert Advice that Takes You from LMO* (*Like Many Others) to Admit is new way for you who has fascination to look for some information given it relief your hunger of knowledge. Getting deeper you upon it getting knowledge more you know or perhaps you who still having small amount of digest in reading this How to Prepare a Standout College Application: Expert Advice that Takes You from LMO* (*Like Many Others) to Admit can be the light food to suit your needs because the information inside this book is easy to get by anyone. These books acquire itself in the form and that is reachable by anyone, sure I mean in the e-book form. People who think that in e-book form make them feel tired even dizzy this e-book is the answer. So there is no in reading a book especially this one. You can find what you are looking for. It should be here for anyone. So , don't miss it! Just read this e-book kind for your better life and also knowledge.

Anthony Wilson:

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