

How to Price and Trade Options: Identify, Analyze, and Execute the Best Trade Probabilities, + Website (Bloomberg Financial)

By Al Sherbin

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How to Price and Trade Options: Identify, Analyze, and Execute the Best Trade Probabilities, + Website (Bloomberg Financial) By Al Sherbin

Select and execute the best trades—and reduce risk

Rather than teaching options from a financial perspective, *How to Price and Trade Options: Identify, Analyze, and Execute the Best Trade Probabilities* goes back to the Nobel Prize-winning Black-Scholes model. Written by well-known options expert Al Sherbin, it looks at the basis for probability theory in option trading and explains how to put the odds in your favor when trading options. Inside, you'll discover how anyone can "operate their own casino" if they know how through proper option strategies. Plus, a supplemental website includes videos that walk you through various probability scenarios, pre-formatted spreadsheets, and code.

All investors should have a portion of their portfolio set aside for option trades. Not only do options provide great opportunities for leveraged plays, they can also help you earn larger profits with a smaller amount of cash outlay. With the help of this book, traders, active investors, and self-directed investors of all stripes will learn how simple it can be to deploy probability-based trading strategies.

- Teaches both defined and undefined risk strategies
- Utilizes simple cost basis reduction strategies to enhance investment returns
- Draws on unique research studies
- Discusses volatility to include both historical (realized) and implied volatility: the interplay between the two is a key piece of information overlooked by option traders

If you're a trader of any level and want to make the best trades possible, this book has you covered.

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