

The Official Step-by-Step Guide to Starting a Clothing Line

By Jay Arrington

Donwload Read Online

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington

This is a manual that educates aspiring designers on how to start their own clothing line. It walks them through each step. Features in the title are:

Money saving tips How to find and deal with overseas manufacturers Learn how to do your own trademarks (save on lawyer fees) What makes a good brand name How to incorporate your business and why you should Learn about letter of credit for production / payment on TT How to reduce time it takes to get your line going Valuable resources and contacts at your fingertips Learn about Production and Distribution Deals Getting a sales tax license Creating your website Your importer number issued from the government and why you need it How to form the right team behind you Getting orders at the famous Magic Tradeshow and others Go from being a T-shirt Designer to a real brand Designing your collection / specifications Style forecasting based on your budget Managing cash flow What is factoring and how to get it? Advertising and Marketing your brand Financing your line How to go about doing photo shoots How and where to find models Importing, Visas and Custom House Brokers Quota System and Duties Distribution and getting your product in stores Keystoning and setting the right price for your products Packaging your products. What you must know. Key office points, taxes and accounting Valuable advice from the authors Inside industry secrets and much more

Download The Official Step-by-Step Guide to Starting a Clot ...pdf

Read Online The Official Step-by-Step Guide to Starting a Cl ...pdf

The Official Step-by-Step Guide to Starting a Clothing Line

By Jay Arrington

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington

This is a manual that educates aspiring designers on how to start their own clothing line. It walks them through each step. Features in the title are:

Money saving tips How to find and deal with overseas manufacturers Learn how to do your own trademarks (save on lawyer fees) What makes a good brand name How to incorporate your business and why you should Learn about letter of credit for production / payment on TT How to reduce time it takes to get your line going Valuable resources and contacts at your fingertips Learn about Production and Distribution Deals Getting a sales tax license Creating your website Your importer number issued from the government and why you need it How to form the right team behind you Getting orders at the famous Magic Tradeshow and others Go from being a T-shirt Designer to a real brand Designing your collection / specifications Style forecasting based on your budget Managing cash flow What is factoring and how to get it? Advertising and Marketing your brand Financing your line How to go about doing photo shoots How and where to find models Importing, Visas and Custom House Brokers Quota System and Duties Distribution and getting your product in stores Keystoning and setting the right price for your products Packaging your products. What you must know. Key office points, taxes and accounting Valuable advice from the authors Inside industry secrets and much more

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington Bibliography

- Rank: #936298 in Books
- Brand: Brand: Harper - Arrington Publishing
- Published on: 2004-11-30
- Original language: English
- Dimensions: 11.00" h x 9.00" w x .75" l,
- Binding: Perfect Paperback
- 115 pages

Download The Official Step-by-Step Guide to Starting a Clot ...pdf

Read Online The Official Step-by-Step Guide to Starting a Cl ...pdf

Download and Read Free Online The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington

Editorial Review

From the Publisher
How can I start my own clothing line is a question asked by many aspiring designers. Authors Jay Arrington and Michael H. have answered this question in what might be one of the best how to books on the fashion industry written to date. "The Official Step By Step Guide to Starting a Clothing Line" is a remarkably in-depth work that puts all the necessary tools at the reader’s finger tips. Some of the highlights of this book are finding overseas manufacturers, financing, product distribution as well as insider information previously not available to the general public.

The authors / designers, having created their own nationally renowned clothing line from scratch, bring 5 years of experience and valuable insight to this subject. Their walk through guide is currently available at amazon.com.

Excerpt. © Reprinted by permission. All rights reserved.
This manual was written to inform aspiring designers how to start and officially launch their own clothing line. The clothing industry is a 90 billion dollar per year industry that is constantly growing. It is our intent in this manual to give you a down to earth comprehensive look at what you will need to get going and stay going in this business. Whether you want to design leather, denim, urban, contemporary, or skateboard wear our manual will put you on the right track.

Users Review

From reader reviews:

Phyllis Richards:

What do you consider book? It is just for students because they are still students or this for all people in the world, what the best subject for that? Only you can be answered for that problem above. Every person has distinct personality and hobby for every single other. Don't to be obligated someone or something that they don't wish do that. You must know how great and also important the book The Official Step-by-Step Guide to Starting a Clothing Line. All type of book is it possible to see on many sources. You can look for the internet resources or other social media.

Margaret Thompson:

The particular book The Official Step-by-Step Guide to Starting a Clothing Line will bring you to definitely the new experience of reading a new book. The author style to explain the idea is very unique. If you try to find new book you just read, this book very suitable to you. The book The Official Step-by-Step Guide to Starting a Clothing Line is much recommended to you to see. You can also get the e-book from official web site, so you can quickly to read the book.

John Cotton:

As a student exactly feel bored to be able to reading. If their teacher inquired them to go to the library as well as to make summary for some book, they are complained. Just very little students that has reading's heart or real their hobby. They just do what the educator want, like asked to the library. They go to at this time there but nothing reading very seriously. Any students feel that reading is not important, boring and also can't see colorful images on there. Yeah, it is for being complicated. Book is very important in your case. As we know that on this age, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. So , this The Official Step-by-Step Guide to Starting a Clothing Line can make you sense more interested to read.

Amy Smith:

Reading a e-book make you to get more knowledge as a result. You can take knowledge and information coming from a book. Book is published or printed or outlined from each source in which filled update of news. On this modern era like currently, many ways to get information are available for a person. From media social just like newspaper, magazines, science e-book, encyclopedia, reference book, story and comic. You can add your knowledge by that book. Are you hip to spend your spare time to open your book? Or just in search of the The Official Step-by-Step Guide to Starting a Clothing Line when you desired it?

Download and Read Online The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington #PK3AOVT26J0

Read The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington for online ebook

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington books to read online.

Online The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington ebook PDF download

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington Doc

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington Mobipocket

The Official Step-by-Step Guide to Starting a Clothing Line By Jay Arrington EPub