

The Encyclopedia of Japanese Pop Culture

By Mark Schilling

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In the West, Japanese culture comes in the form of Power Rangers, Godzilla movies, and Sanrio products, but of course the indigenous pop culture is much richer. Rather than focus on what the rest of the world has already encountered, Mark Schilling provides an encyclopedic compendium of books, movies, music, comedians, and cultural scandals that have had the greatest impact *in* Japan. Thus, for the outsider, *The Encyclopedia of Japanese Pop Culture* is an insider's guide to post-war Japan. Not content to simply catalog his entries, Schilling provides real depth and analysis in his articles, opening up Japan's rich pop heritage to the world at large.

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Editorial Review

Amazon.com Review
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Review
"Japanese pop culture is the beta version of twenty-first century American pop culture. Mark Schilling's encyclopedia is an invaluable guide to a rich but labyrinthine subject. I use it not to look up what I don't know, but to find out what I should know."—Roger Ebert, movie critic

"Over seventy entries cover Japanese popular culture from 1945 to the present, covering music, comedy, fads, popular media, and all aspects which have fueled Japanese popular concerns over the decades. This does more than create listings of movements: it provides the historical references and connections essential to understanding how these interests developed."— *Midwest Book Review*

From the Publisher
Schilling has a truly encyclopedic grasp of his subject, which allows him to trace the interconnections between one pop phenomenon and another (singers who become actresses who marry writers who become game show hosts who become journalists covering politicians who were once standup comics) and an ear to the ground that picks up on the latest latest. He shares the inside dope entertainingly, while still tracing the complicated genealogies of popmusic dynasties and quoting boxoffice receipts. Heavily illustrated, this completely original book is a reallife introduction to contemporary Japan that shows it as something other than the land of Genji, cherry blossoms, and samurai: a funny, funky world where Hello Kitty reigns alongside Godzilla.

Users Review

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Bernard McLaren:

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William Troutt:

The Encyclopedia of Japanese Pop Culture can be one of your beginner books that are good idea. All of us recommend that straight away because this guide has good vocabulary that could increase your knowledge in vocabulary, easy to understand, bit entertaining but still delivering the information. The writer giving his/her effort to place every word into delight arrangement in writing The Encyclopedia of Japanese Pop Culture although doesn't forget the main stage, giving the reader the hottest in addition to based confirm resource info that maybe you can be one among it. This great information can certainly drawn you into completely new stage of crucial considering.

Antonio Batts:

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