

Principles Of Evaluation And Research For Health Care Programs

By Karen (Kay) M. Perrin

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A Classroom-Tested Resource Loaded with Practical Examples from Across the Health Disciplines • A reader-friendly exploration of the key approaches used to conduct health program research and evaluation • Includes an easy-to-understand chapter on Inferential Statistics • Covers ethical and cultural competency issues unique to conducting evaluations • Provides an introduction to systems thinking and its implications • Offers activities and case studies at lay the foundation for understanding all aspects of evaluation • Develops critical thinking skills needed to dissect peer-reviewed publications as well as popular media health claims Instructor Resources: • Instructor's Manual • PowerPoints • Test Bank Student Companion Website Each new copy of the text comes packaged with an access code card that will give your students entry to a comprehensive site with: • Crossword Puzzles • Interactive Flashcards • Glossary • Matching Questions • Web Links

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