

The 8th Habit: From Effectiveness to Greatness

By Stephen R. Covey

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From Stephen R. Covey comes a profound, compelling, and groundbreaking book of next-level thinking that gives a clear way to finally tap the limitless value-creation promise of the “Knowledge Worker Age.”

In the more than twenty-five years since its publication, the classic *The 7 Habits of Highly Effective People* has become an international phenomenon with more than twenty-five million copies sold. Tens of millions of people in business, government, schools, and families, and, most importantly, as individuals, have dramatically improved their lives and organizations by applying the principles of Stephen R. Covey’s classic book. The world, however, is a vastly changed place. Being effective as individuals and organizations is no longer merely an option—survival in today’s world requires it. But in order to thrive, innovate, excel, and lead in what Covey calls the “New Knowledge Worker Age,” we must build on and move beyond effectiveness. The call of this new era in human history is for greatness; it’s for fulfillment, passionate execution, and significant contribution.

Accessing the higher levels of human genius and motivation in today’s new reality requires a change in thinking: a new mindset, a new skill-set, a new tool-set—in short, a whole new habit. The crucial challenge of our world today is this: to find our voice and inspire others to find theirs. It is what Covey calls the *8th Habit*. So many people feel frustrated, discouraged, unappreciated, and undervalued—with little or no sense of voice or unique contribution. *The 8th Habit* is the answer to the soul’s yearning for greatness, the organization’s imperative for significance and superior results, and humanity’s search for its “voice.”

Covey’s new book will transform the way we think about ourselves, our purpose in life, our organizations, and about humankind. Just as *The 7 Habits of Highly Effective People* helped us focus on effectiveness, *The 8th Habit* shows us the way to greatness.

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Editorial Review

From Publishers Weekly
The original seven habits of highly successful people are still relevant, but Covey, author of the mega-bestseller of that title, says that the new Information/Knowledge Worker Age, exemplified by the Internet, calls for an eighth habit to achieve personal and organizational excellence: "Find your voice and inspire others to find theirs." Covey sees leadership "as a choice to deal with people in a way that will communicate to them their worth and potential so clearly they will come to see it in themselves." His holistic approach starts with developing one's own voice, one's "unique personal significance." The bulk of the book details how, after finding your own voice, you can inspire others and create a workplace where people feel engaged. This includes establishing trust, searching for third alternatives (not a compromise between your way and my way, but a third, better way) and developing a shared vision. This book isn't easy going; less business jargon and more practical examples would have made this livelier and more helpful. But if organizations operated with Covey's ideas—and ideals—most people would undoubtedly find work much more satisfying. DVD not seen by *PW*.
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From Booklist
It takes the likes of Covey--and a gap of 15 years in publication time--to hit directly on the issue confronting individuals and corporations today: the gap between effectiveness and greatness. Following his best-selling *The 7 Habits of Highly Effective People* (1996), the author demonstrates in words and a series of 16 brief DVD clips (included) exactly how to find your own voice and, for leaders, how to support the discovery of the organization's voice. He selects examples from past and present, from Abraham Lincoln to the Grameen Bank in Bangladesh, demonstrating, first, the ways to uncover the four intelligences (mental, spiritual, physical/economic, and emotional/social) and, second, the roles necessary to lead others to discover their voices. Statistics and personal anecdotes (a conversation with Bill Marriott, for instance) underscore the importance of trust and the implementation of that trust; one study from Harris Interactive reveals that only 48 percent of respondents said their organizations lived up to organizational values. Timely commentary in a surefire next-seller. *Barbara Jacobs*
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Review
Ken Blanchard coauthor of "The One Minute Manager" and "Customer Mania!" Steve Covey does it again with cutting-edge thinking. "The 8th Habit" is about finding out why you're here and helping others to do the same. Is there a nobler cause? Don't miss this book!"

Users Review

From reader reviews:

Lucinda Smith:

Do you have favorite book? When you have, what is your favorite's book? E-book is very important thing for us to learn everything in the world. Each book has different aim or goal; it means that guide has different type. Some people sense enjoy to spend their the perfect time to read a book. They can be reading whatever they take because their hobby is usually reading a book. Think about the person who don't like studying a

book? Sometime, man or woman feel need book after they found difficult problem or maybe exercise. Well, probably you will want this The 8th Habit: From Effectiveness to Greatness.

Adam Sea:

A lot of people always spent their free time to vacation or go to the outside with them family or their friend. Are you aware? Many a lot of people spent they free time just watching TV, or even playing video games all day long. If you wish to try to find a new activity that is look different you can read the book. It is really fun in your case. If you enjoy the book which you read you can spent all day every day to reading a guide. The book The 8th Habit: From Effectiveness to Greatness it is rather good to read. There are a lot of people that recommended this book. These people were enjoying reading this book. Should you did not have enough space bringing this book you can buy typically the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not very costly but this book has high quality.

Fran Short:

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Arthur McLaurin:

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