

The Big 100: The 100 Business Tools You Need to Succeed

By Jeremy Kourdi

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Editorial Review

About the Author
Jeremy Kourdi is a highly regarded executive coach and author whose books, which include *Business Strategy: A Guide to Taking Your Business Forward*, have been translated into 10 languages. He was previously head of publishing and research at the Chartered Management Institute, and senior vice-president at The Economist Group.

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