

Introduction to Structural Equation Modelling Using SPSS and Amos

By Niels J. Blunch

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New software (Lisrel and AMOS) has made the techniques of Structural Equation Modelling (SEM) increasingly available to students and researchers, while the recent adoption of AMOS as part of the SPSS suite has improved access still further.

As an alternative to existing books on the subject, which are customarily very long, very high-level and very mathematical, not to mention expensive, Niels Blunch′s introduction has been designed for advanced undergraduates and Masters students who are new to SEM and still relatively new to statistics.

Illustrated with screenshots, cases and exercises and accompanied by a companion website containing datasets that can be easily uploaded onto SPSS and AMOS, this handy introduction keeps maths to a minimum and contains an appendix covering basic forms of statistical analysis.

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Introduction to Structural Equation Modelling Using SPSS and Amos By Niels J. Blunch Bibliography

- Rank: #2363976 in Books
- Published on: 2008-03-13
- Original language: English
- Number of items: 1
- Dimensions: .61" h x 6.84" w x 9.44" l, 1.06 pounds
- Binding: Paperback
- 280 pages

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Review
'Blunch has produced a useful addition to the catalogue of introductory SEM textbooks...He differentiates his texts from others by orienting all of his examples around a single SEM software package, by almost exclusively using the programming interface of AMOS, and by including a chapter on PCA and EFA' - The American Statistician 'Here's a bottom line for this book: Read it along with a beginning student trying a first CFA or SEM. It is informative for the student and can serve as a guide to more detailed literature. Further, it is well priced. Take it down from your book shelf as a teaching tool. I end in Danish with tusind tak [thousand thanks] to Professor Blunch' - Personnel Psychology '[The book] is under 300 pages but is surprisingly thorough....The psychometrics background and frequent words of caution about drawing conclusions about causality and constant reminders of the importance of models being theoretically grounded keep the reader well aware of modeling reality within SEM, information that is often overlooked in traditional SEM textbooks' - Structural Equation Modeling: A Multidisciplinary Journal

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About the Author
Niels J. Blunch was formerly in the Department of Marketing and Statistics at the University of Aarhus, Denmark.

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