

Sustainable Retail Development: New Success Strategies

By Jerry Yudelson

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Sustainable Retail Development, addresses the emerging issue of green retail buildings and retail development that will grow significantly in importance over the next half-decade, a trend seen throughout the developed world. This volume is a practical and comprehensive guide to greening retail real estate, including green building and marketing strategies, corporate sustainability programs and features a 10-point “action program” for greening any retail real estate portfolio.

Sustainable Retail Development, should be essential reading for professionals in design, construction and operations of shopping centers and retail stores. Well illustrated, this volume features over 30 green retail developments from North America, Europe, South America, Asia and Australia, as well as interviews with 25 leading industry experts.

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Editorial Review

Review

From the reviews:

“Bolstered with numerous case studies from around the world, Yudelson, one of the leading green building experts presents the case on why constructing new sustainable retail buildings and even converting existing structures to a more environmentally-friendly design is both good for the environment and for a company’s bottom line. … he provides useful suggestions for interiors and exteriors of commercial complexes. … the author also features a 10-point ‘action program’ for greening any retail real estate portfolio.” (The Compendium Newsletter, Vol. 38 (6), November-December, 2010)

From the Back Cover

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Leading green building expert Jerry Yudelson presents a solid business case for greening retail real estate and shows how leading companies are advancing sustainable retail businesses.

Users Review

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This Sustainable Retail Development: New Success Strategies book is not ordinary book, you have after that it the world is in your hands. The benefit you have by reading this book is usually information inside this reserve incredible fresh, you will get info which is getting deeper a person read a lot of information you will get. That Sustainable Retail Development: New Success Strategies without we realize teach the one who examining it become critical in thinking and analyzing. Don't become worry Sustainable Retail Development: New Success Strategies can bring any time you are and not make your handbag space or bookshelves' become full because you can have it with your lovely laptop even cell phone. This Sustainable Retail Development: New Success Strategies having great arrangement in word and layout, so you will not experience uninterested in reading.

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