

International Logistics: Management of International Trade Operations (with Make the Grade Printed Access Card)

By Pierre A. David, Richard D. Stewart

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The text is directed at the users of international logistics services: it covers all of the concepts that are important to managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (Incoterms), exchange rate exposure, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

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- Sales Rank: #820446 in Books
- Published on: 2010-06-15
- Original language: English
- Number of items: 1
- Dimensions: .70" h x 8.50" w x 10.80" l, 2.05 pounds
- Binding: Paperback
- 439 pages

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Editorial Review

About the Author
Pierre David is a Professor of Business Administration at Baldwin-Wallace College, a liberal arts university located in Berea, Ohio. His teaching interests include marketing and operations management, particularly as these disciplines are applied to an international environment. His primary teaching focus are the courses in international logistics and international market research offered as part of the Baldwin-Wallace College International MBA program. His regular teaching schedule also includes courses in international marketing, marketing management, market research, and operations management at the graduate and undergraduate levels. In 1998, based upon student recommendations, he received the Bechberger Award for Excellence in Teaching. Dr. David has also had the opportunity to conduct international logistics training sessions in the United States, France, Turkey, China, and Brazil. His research interests are in international logistics and international market research, but also include statistics: he and other faculty members at Kent State University are doing very large scale computer simulations to determine sampling distributions of specific statistics. He earned a Ph.D from Kent State University, an MBA from the University of Pittsburgh, and an MBA from l'École de Hautes Études Commerciales du Nord in Lille, France, all of which were in marketing and operations management. He has lived in four different countries (Tunisia, Switzerland, France, and the United States) and visited a dozen more. Dr. David is active in several youth programs, the United Way, and his church. He is married to Beth, and they have three children.

Richard Stewart is a Professor at the University of Wisconsin-Superior, the Director of the Transportation and Logistics Research Center, and the Co-Director of the Great Lakes Maritime Research Institute. He earned his Ph.D at Rensselaer Polytechnic Institute's Lalley School of Management, his master's degree at the University of Wisconsin-Green Bay and his bachelor's degree at the U.S. Merchant Marine Academy. Dr. Stewart has commanded ocean going ships and was manager of a $300 million fleet of tankers and bulk vessels trading worldwide. He was a captain in the U.S. Naval Reserve and holds a current Unlimited Ocean Master's License and STCW-95 certification. Dr. Stewart has extensive teaching experience in undergraduate and graduate courses in the United States and overseas. He is an examiner for the American Society of Transportation and Logistics and is certified in transportation and logistics. His publications include research reports, books, and articles on transportation management, port operations, transportation education, and marine environmental management. He is a consultant for law firms and transportation companies. Dr. Stewart is active in Boy and Girl Scouts and several professional societies, and serves on public advisory committees and nonprofit boards. Richard is married to Kathleen Collins, and they have four children.

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